



## **34<sup>th</sup> ANNUAL CONVENTION AND TRADE SHOW**

**SEPTEMBER 17, 2024**

**IN-PERSON & VIRTUAL**

## **Building a Culture of Hope, Resiliency & Recovery**



This year's convention is focusing on key community and corporate leaders as we prepare for the changing landscape of our industry.

**Registration begins at 8:00 am. Event begins at 8:15 and ends at 4:30pm.**

**at**

**Sibley Memorial Hospital  
5255 Loughboro Rd., NW  
Washington, DC 20016**

**CEUs will be available for Administrators, Nurses,  
Social Workers, and Dieticians.**

## **ABOUT DCHCA CONVENTION**

The District of Columbia Health Care Association (DCHCA) Convention brings together nursing home, assisted living and home care decision-makers from the District of Columbia, Maryland, and Virginia. We are excited for this opportunity to socialize with clients and old friends and meet potential new clients. This highly anticipated event offers vendors a once-a-year chance to present their services to the entire long-term care and assisted living community at one venue. This year's convention is even more unique. We are focusing solely on community and corporate leadership! DCHCA will continue with its tradition of providing this opportunity to connect with current and potential business partners while providing continuing education that can help them to advance excellence of care and programming in each of their communities.

## **WHO WE ARE**

The District of Columbia Health Care Association (DCHCA), the local state affiliate of the American Health Care Association, is a voluntary non-profit organization dedicated to representing, protecting, and advancing the interests of our member communities, their employees, and the District of Columbia residents they serve. District of Columbia Health Care Association represents the interests of post-acute and long-term care in the nation's capital. There are more than 3,000 nursing facility, CCRC, and Assisted Living beds in the District of Columbia.

## **ATTENDEE PROFILE**

The disciplines represented will include Owners/Operators, Administrators, DON/Clinical Leadership, Business Office leaders, Nursing/Clinical leaders, Recreation Therapy leaders, Nutritional Services Managers, Social Work Directors, Maintenance Directors, Engineering and Housekeeping Directors, and other leaders who work in member communities or companies that provide products and services for long term care.

## **BENEFITS OF SPONSORSHIP**

The District of Columbia Health Care Association, the local state affiliate of the American Health Care Association, represents the interests of post-acute and long-term care in the nation's capital. There are more than 3,000 nursing facility, CCRC, and Assisted Living beds in the District of Columbia. Each year, DCHCA sponsors a day long convention and trade show with the intent to educate our members, the neighboring states and to assist them to advance excellence of care and programming in each of their communities. DCHCA will offer an in-person convention with focus on timely topics pertinent for post-acute and long-term care leadership professionals: including providers of skilled nursing community, assisted living, hospice care, specialized rehabilitation, and home health care providers.

# SPONSORSHIP OPPORTUNITIES

Sponsorship Levels and Inclusions	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Booth Fee \$1000/\$1750
<b>KEYNOTE Session Sponsorship (1) SOLD</b> <b>Includes:</b> * Logo on the invite, agenda and promotional material * Company logo on Convention Bag * Booth at Convention Trade Show * Convention Registration for 2 attendees	●				
<b>Registration Sponsorship (1)</b>  <b>Includes:</b> * Logo on Lanyard * Logo on Badges		●			
<b>LIVE Session Sponsorship (up to 4)</b> <b>Includes:</b> * Introduction of speaker * Two-minute Company Presentation				●	
<b>VIRTUAL Session Sponsorship (up to 5)</b> <b>Includes:</b> * Introduction of speaker * Two-minute Company Presentation				●	
<b>TRANSPORTATION Sponsorship (1)</b>  <b>Includes:</b> * Signage onboard transportation vehicles			●		
<b>BREAKFAST Sponsorship (1)</b>  <b>Includes:</b> * Signage at the Breakfast Station				●	
<b>LUNCH Sponsorship (1)</b>  <b>Includes:</b> * Signage at the Lunch Station			●		



**THE DISTRICT OF COLUMBIA HEALTHCARE ASSOCIATION**

**2024 DCHCA 34<sup>TH</sup> Annual Convention & Trade Show  
Associate Business Registration**

**REGISTRATION**

Organization Name: \_\_\_\_\_

First Name: \_\_\_\_\_ Last Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone: \_\_\_\_\_

Select Level of Sponsorship:

2024 Associate Membership Dues \$650

- Platinum ----\$ 10,000
- Gold -----\$ 5000
- Silver -----\$ 2500
- Bronze -----\$ 1,000
- Booth Cost -\$ 1,000 Members/ 1750 Non-Members

**Payment Info**

Payment Option    Credit Card                      Check

Name on Card: \_\_\_\_\_

Card Number: \_\_\_\_\_ Security Code: \_\_\_\_\_ Expires: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Please make checks payable to DCHCA in care of:  
Veronica Sharpe, 1220 L Street NW Suite 100-242, Washington DC 20005 or send  
in credit card payment information to [vdamesyn@dchca.org](mailto:vdamesyn@dchca.org)

# **2024 DCHCA 34<sup>TH</sup> Annual Convention & Trade Show**

## **SILENT AUCTION**

**Dear Friends:**

**We are nearing the 34<sup>TH</sup> Annual DCHCA Convention and are preparing for the Silent Auction. Our request is for each Community, Associate Member and Vendor to donate to the auction.**

**The additional income that comes from the Silent Auction benefits the DCHCA and the wonderful work that is done on behalf of the Association's members.**

**The Convention Committee will assemble the Silent Auction material for the auction, and we would like to know what item(s) you are planning to donate.**

**The donation form includes instructions for emailing the completed donation form and instructions for mailing the donated item to the Lisner-Louise-Dickson-Hurt Home.**

**Please contact us at the number listed below with any questions. Your contribution to the auction is greatly appreciated!  
Thank you for the important work that you do!**

**Susan Hargreaves, Administrator  
202-966-6667, ext. 3309  
[shargreaves@lldhhome.org](mailto:shargreaves@lldhhome.org)**

**Dana Prinkey, Executive Assistant  
202-966-6667, ext. 3303  
[dprinkey@lldhhome.org](mailto:dprinkey@lldhhome.org)**

# 2024 DCHCA 34<sup>TH</sup> Annual Convention & Trade Show

## SILENT AUCTION

Description of Donated Item(s):

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Value of Donation: \_\_\_\_\_

Donor's Name (exactly as you want it to appear on the auction):

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Donor's Address:

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Donor's Phone Number: \_\_\_\_\_

Donor's Email: \_\_\_\_\_

Please email this completed form to Sue Hargreaves and Dana Prinkey at:

[shargreaves@lldhhome.org](mailto:shargreaves@lldhhome.org); [dprinkey@lldhhome.org](mailto:dprinkey@lldhhome.org)

**Please mail your donation to: ATTN: Dana Prinkey**

**Lisner-Louise-Dickson-Hurt Home  
5425 Western Avenue, NW  
Washington, DC 20015**

**THANK YOU FOR YOUR GENEROUS DONATION!**