

District of Columbia
Health Care Association

VIRTUAL CONVENTION



Refresh
Renew
Refocus
Convention

November 29, 2022 & December 6, 2022

ABOUT DCHCA CONVENTION

The District of Columbia Health Care Association (DCHCA) Convention brings together nursing home, assisted living and home care decision-makers from the District of Columbia, Maryland, and Virginia. Under normal circumstance, this would be a time to socialize with clients and old friends and meet potential new clients. This highly anticipated event would have offered vendors a once-a-year chance to present their services to the entire long-term care and assisted living community at one venue, but as the need for social distancing associated with the COVID-19 pandemic still exist, we adapt! DCHCA will continue with its tradition of providing this opportunity to connect with current and potential business partners while providing our staff with continuing education that can assist them to advance excellence of care and programming in each of their facilities – *VIRTUALLY!*

WHO WE ARE

The District of Columbia Health Care Association (DCHCA), the local state affiliate of the American Health Care Association, is a voluntary non-profit organization dedicated to representing, protecting, and advancing the interests of our member facilities, their employees, and the District of Columbia residents they serve. District of Columbia Health Care Association represents the interests of post-acute and long-term care in the nation's capital. There are more than 3,000 nursing facility, CCRC, and Assisted Living beds in the District of Columbia.








ATTENDEE PROFILE


























The disciplines represented cover a broad spectrum of employees including Owners/Operators, Administrators, DON/Clinical Leadership, Business Office Professionals, CNA/frontline staff, Nursing/Clinical professionals, Recreation therapy, Nutritional Services Managers, Social Work, Maintenance, Engineering and Housekeeping, and other professionals who work in nursing facilities or companies that provide products and services for long term care.

BENEFITS OF SPONSORSHIP

The District of Columbia Health Care Association, the local state affiliate of the American Health Care Association, represents the interests of post-acute and long-term care in the nation’s capital. There are more than 3,000 nursing facility, CCRC, and Assisted Living beds in the District of Columbia. Each year, DCHCA sponsors a day long convention and trade show with the intent to educate our members, the neighboring states and to assist them to advance excellence of care and programming in each of their facilities. DCHCA will offer a virtual convention with focus on timely topics pertinent for post-acute and long-term care professionals: including providers of skilled nursing facility, assisted living, hospice care, specialized rehabilitation, and home health care providers.

SPONSORSHIP OPPORTUNITIES

Sponsorship includes	Platinum \$11,400	Gold \$9,000	Silver \$7,000	Bronze \$5,000	Booth Fee \$900/1000
Logo and Link on DCHCA website homepage through June 2023					
Logo appearance when attendees log into virtual convention site					
Pre-record a commercial to be played during the convention					
Exclusive ad in the virtual convention app					
Room host for breakout session					
Logo on promo on swag material to be distributed at future AHCA meetings					

Opportunity to virtually speak live for one minute at convention					
General session sponsor					
Breakout session sponsor					
Branding in virtual convention site and virtual convention app					
Attendance at the Meet and Greet on November 28, 2022.					
Giveaways to be distributed to participating facilities a week prior to event (Note: all giveaways must be with designated DCHCA drop point no later than Nov. 15th)					



2022 DCHCA 32nd Annual Convention & Trade Show Associate Business Registration

REGISTRATION

Organization Name: _____

First Name: _____ Last Name: _____

Title: _____

Email: _____

Address: _____

City: _____ State: _____ Zip Code _____

Phone: _____

Select Level of Sponsorship:

2022 Associate Membership Dues \$650

- Platinum ----\$ 11,400
- Gold -----\$ 9,000
- Silver -----\$ 7,000
- Bronze -----\$ 5,000
- Booth Cost --\$ 900 Members/ 1000 Non-Members

Payment Info

Payment Option Credit Card Check

Name on Card: _____

Card Number: _____ Security Code: _____ Expires: _____

Billing Address: _____

Please make checks payable to DCHCA in care of:

Veronica Sharpe, 1220 L Street NW Suite 100-242, Washington DC
20005 or send in credit card payment information to

vdamesyn@dchca.org

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SILENT AUCTION

Dear Friends:

We are nearing the 32nd Annual DCHCA Convention and preparing for the online Silent Auction. Our request is for each Facility, Associate Member and Vendor to donate to the auction.

The additional income that comes from the Silent Auction benefits the DCHCA and the wonderful work that is done behalf of the Association's members.

The Convention Committee will assemble the Silent Auction material for the online auction, and we would like to know what item(s) you are planning to donate.

The donation form includes instructions for emailing the completed donation form and instructions for sending the donated item to the winner in November!

**Please contact us at the number listed below with any questions. Your contribution to the auction is greatly appreciated!
Thank you for the important work that you do!**

**Susan Hargreaves, Administrator
202-966-6667, ext. 3309
shargreaves@lldhhome.org**

**Dana Prinkey, Executive Assistant
202-966-6667, ext. 3303
dprinkey@lldhhome.org**

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SILENT AUCTION DONATION

Description of Donated Item(s):

Value of Donation: _____

Donor's Name (exactly as you want it to appear on the auction):

Donor's Address:

Donor's Phone Number: _____

Donor's Email: _____

Please email this completed form to Sue Hargreaves and Dana Prinkey at:

shargreaves@lldhhome.org; dprinkey@lldhhome.org

**Please mail your donation to: [ATTN: Dana Prinkey](#)
[Lisner-Louise-Dickson-Hurt Home](#)
[5425 Western Avenue, NW](#)
[Washington, DC 20015](#)**

You may opt to hold your item until we provide you with the winner's name in November and then you may send the donated item directly to the auction winner.

THANK YOU FOR YOUR GENEROUS DONATION!