

**District of Columbia
Health Care Association**

VIRTUAL CONVENTION



November 5, 2021

ABOUT DCHCA CONVENTION

The District of Columbia Health Care Association (DCHCA) Convention brings together nursing home, assisted living and home care decision-makers from the District of Columbia, Maryland, and Virginia. Under normal circumstance, this would be a time to socialize with clients and old friends and meet potential new clients. This highly anticipated event would have offered vendors a once-a-year chance to present their services to the entire long-term care and assisted living community at one venue, but as the need for social distancing associated with the COVID-19 pandemic still exist, we adapt! DCHCA will continue with its tradition of providing this opportunity to connect with current and potential business partners while providing our staff with continuing education that can assist them to advance excellence of care and programming in each of their facilities – *VIRTUALLY!*

WHO WE ARE

The District of Columbia Health Care Association (DCHCA), the local state affiliate of the American Health Care Association, is a voluntary non-profit organization dedicated to representing, protecting, and advancing the interests of our member facilities, their employees, and the District of Columbia residents they serve. District of Columbia Health Care Association represents the interests of post-acute and long-term care in the nation's capital. There are more than 3,000 nursing facility, CCRC, and Assisted Living beds in the District of Columbia.








ATTENDEE PROFILE


























The disciplines represented cover a broad spectrum of employees including: Owners/Operators, Administrators, DON/Clinical Leadership, Business Office Professionals, CNA/frontline staff, Nursing/Clinical professionals, Recreation therapy, Nutritional Services Managers, Social Work, Maintenance, Engineering and Housekeeping, and other professionals who work in nursing facilities or companies that provide products and services for long term care.

BENEFITS OF SPONSORSHIP

The District of Columbia Health Care Association, the local state affiliate of the American Health Care Association, represents the interests of post-acute and long-term care in the nation's capital. There are more than 3,000 nursing facility, CCRC, and Assisted Living beds in the District of Columbia. Each year, DCHCA sponsors a day long convention and trade show with the intent to educate our members, the neighboring states and to assist them to advance excellence of care and programming in each of their facilities. DCHCA will offer a virtual convention with focus on timely topics pertinent for post-acute and long-term care professionals: including providers of skilled nursing facility, assisted living, hospice care, specialized rehabilitation, and home health care providers.

SPONSORSHIP OPPORTUNITIES

| Sponsorship includes | Platinum \$11,400 | Gold \$9,000 | Silver \$7,000 | Bronze \$5,000 | Booth Fee \$900 |
|--|---|--|-------------------|-------------------|--------------------|
| Logo and Link on DCHCA website homepage through June 2022 |  | | | | |
| Logo appearance when attendees log into virtual convention site |  | | | | |
| Pre-record a commercial to be played during the convention |  | | | | |
| Exclusive ad in the virtual convention app |  | | | | |
| Room host for breakout session |  |  | | | |
| Logo on promo on swag material to be distributed at future AHCA meetings |  | | | | |

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|---|---|--|---|---|---|
| Opportunity to virtually speak live for one minute at convention |  |  |  | | |
| General session sponsor |  |  |  | | |
| Breakout session sponsor |  |  |  |  | |
| Branding in virtual convention site and virtual convention app |  |  |  |  |  |
| Attendance at the Meet and Greet on November 5, 2021. |  |  |  |  |  |
| Giveaways to be distributed to participating facilities a week prior to event (Note: all giveaways must be with designated DCHCA drop point no later than Oct. 21) |  |  |  |  |  |



**2021 DCHCA 31st Annual Convention &
Trade Show Associate Business Registration**

REGISTRATION

Organization Name: _____

First Name: _____ Last Name: _____

Title: _____

Email: _____

Address: _____

City: _____ State: _____ Zip Code _____

Phone: _____

Select Level of Sponsorship:

- Platinum ----\$11,400
- Gold -----\$ 9,000
- Silver -----\$ 7,000
- Bronze -----\$ 5,000
- Booth _____\$ 900

Payment Info

Payment Option Credit Card Check

Name on Card: _____

Card Number: _____ Security Code: _____ Expires: _____

Billing Address: _____

The registration form can be mailed or emailed to:

Remy Johnson
Stoddard Baptist Nursing Home
1818 Newton Street, NW
Washington, DC 20010
rjohnson@sbnhdc.org

The checks should be made payable to DCHCA and mailed to:

DCHCA
C/O Veronica Sharpe
1220 L Street NW Suite 100-242
Washington DC 20005

Or send in credit card payment information to
vdamesyn@dchca.org