District of Columbia Health Care Association  
23rd Annual Convention and Trade Show  
June 20th, 2013  
The Mead Center for American Theater  
Washington, DC

Convention Theme: The Art of Caring

CALL FOR PRESENTATIONS

The District of Columbia Health Care Association (DCHCA) is the local state affiliate of the American Health Care Association representing the interests of institutional long term care in the nation’s capital. There are more than 3,000 nursing facility, CCRC, and Assisted Living beds in the District of Columbia. Each year, DCHCA sponsors a day long convention and trade show with the intent to educate our members and to assist them to advance excellence of care and programming in each of their facilities. DCHCA strives to offer seminars which are timely and pertinent for post acute and long term care professionals: including providers of skilled nursing facility, assisted living, hospice care, specialized rehabilitation and home health care providers.

This year, the convention committee has chosen the theme of The Art of Caring. It’s all about creating an environment centered on best practices with focus on the art of caring for the individuals who are in the long term care continuum in the District of Columbia.

We are seeking presentations in the following general areas:

- Best Practice with Dementia
- Discussion on CMS and Quality Assurance and Performance Improvement (QAPI)
- Interactive Tract for Certified Nursing Assistants dealing with Dementia Care
- Staff development, culture change, character development, team building, communication skills, ethics and conflict resolution,
- New or Updated Best Practices for Clinical Care- for Nursing, Social Work, Activities and Dieticians
- Developing a resident centered approach
- Meeting behavioral challenges
- Leadership and management styles
- Assessment and care planning
- Resident Centered Care- NEW techniques and Successful Approaches
- Research and Development related to Quality Measures, Quality Improvement, Demographics, LTC Trends and other clinical as well as administrative initiatives to assess quality

The Convention Committee will accept presentation proposals surrounding the above mentioned topics.
Information for Speakers

STYLE:
Presenters should use humor and interactive teaching strategies in their presentations and make every effort to provide inspiration and information to encourage quality care for residents and a positive inspirational attitude among caregivers.

AUDIENCE:
All sessions will attract 300+ attendees. The disciplines which are represented cover a broad spectrum of employees including; Owners/Operators, Administrators, DON/Clinical Leadership, Business Office Professionals, CNA/ frontline staff, Nursing/Clinical professionals, Recreation therapy, Nutritional Services Managers, Social Work, and Maintenance, Engineering and Housekeeping and other professionals who work in nursing facilities or companies that provide products and services for long term care.

AUDIO-VISUAL EQUIPMENT:
All speakers are responsible to prepare copies of their presentations in electronic formats or overheads. Please indicate all audiovisual need. Also indicate what equipment you will be bringing for your presentation.

HANDOUTS:
All speakers are responsible for photocopying and shipping handouts in advance of the convention. We will not reproduce or be responsible for shipping costs. We will gladly post handouts on our website so that attendees can print on their own.

SCHEDULE:
The DCHCA Convention Committee will organize the schedule of the day to be suitable for the audience. If you have any special requirements, please state them in the proposal.

SESSIONS AVAILABLE:
- One 60 minute Opening Keynote Speaker
- Up to three 60 minute Speaker Sessions
- Up to three 90 minute Speaker Sessions
- One 60 minute Closing Speaker

When submitting your proposal, please specify which session you would be addressing. A proposal can be for 1 or more sessions or even for the whole day.

SUBMISSION POLICIES:
A proposal must include:
- Clearly stated objectives - measurable in content
- a narrative description of your seminar
- content
- length of time of your presentation
- presentation method
- resume or biographical information of the presenter(s) which includes past experience in presentations
- references
All proposals must be free of promotional or commercial content. Questions about the request for proposals may be sent up to April 22nd to Remy Johnson at RJohnson@sbnhdc.org

SELECTION AND NOTIFICATION REVIEW PROCESS:
All proposals will be reviewed by experienced long term care administrators, nurses, a vendor for the following:

1. Content
2. Specific correlation to the convention theme
3. Practical, results-oriented information
4. Relevance to DCHCA facility members

Individuals submitting proposals will be notified in writing by May 1st, 2013. The association Executive Director or Convention Chair will not accept any phone calls inquiring about the status of your proposal.

SPEAKER EXPENSE/HONORARIA
DCHCA is a non-profit organization operating on a limited budget to bring fine quality education to our members. Speaker expenses are by and large the responsibility of the speaker. When the speaker is representing a business member of the association or a consulting firm, travel expenses are paid by the speaker (or speakers’ employer). Honoraria are not paid to speakers representing business members. Travel reimbursement and speaking fees are offered on a very limited basis and are individually negotiated with speakers.

SPEAKER BENEFITS:
DCHCA provides education and networking opportunities in long term care. DCHCA provides a great opportunity for businesses to meet and mix with key owners, operators, administrators, directors of nursing and other professionals involved in long term care. Presenting at our seminars offers an excellent opportunity to increase visibility and earn credibility with leaders of the profession. Speakers will be provided with a list of attendees in their seminar. While speakers are encouraged to distribute business cards and written information about their products and services, this cannot be done during educational activity time or inside the room the educational session is being held.

Please send your proposal to:
Remy Johnson, RN, LNHA, DCHCA Convention Committee Co-Chair
Stoddard Baptist Nursing Home
1818 Newton Street, NW
Washington, DC 20010

E-mail: rjohnson@sbnhdc.org

Thank you for your interest and support of the D.C. Health Care Association.
Susan Hargreaves, MSA, LNHA
DCHCA President and DCHCA Convention Committee Chair